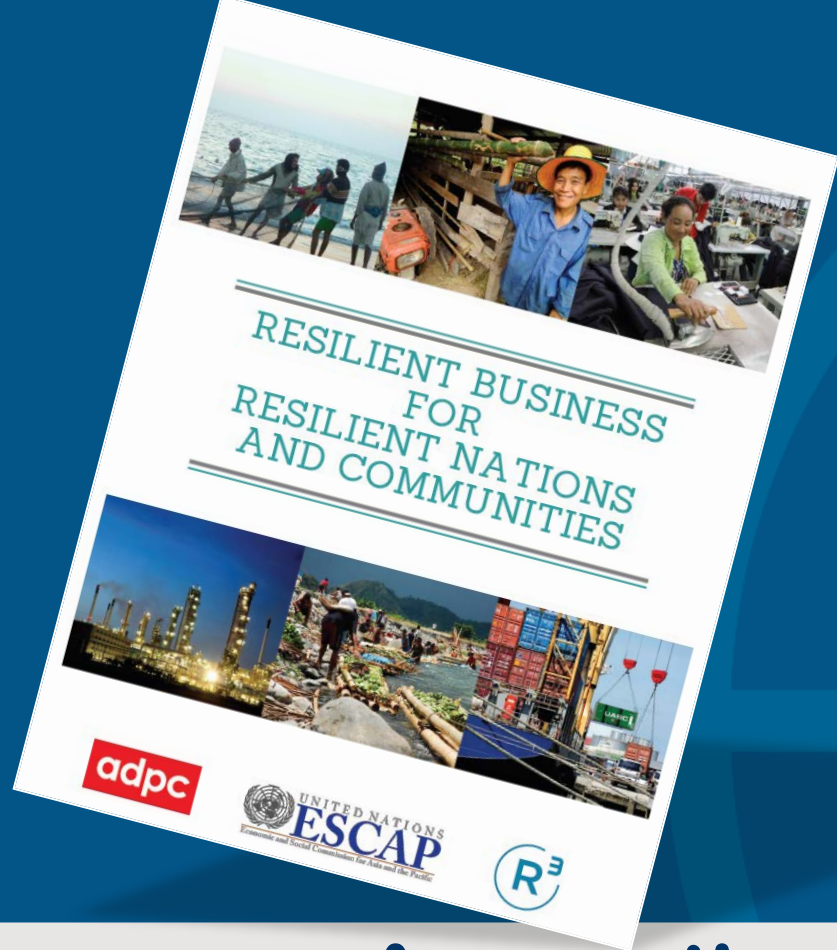


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# Among the first reports about business and disaster risk reduction

ESCAP Sustainable Business Network's Task Force on Disaster Risk Reduction

**Turning disaster  
risk reduction  
into business  
opportunity**

**Making  
business resilient**

**Contributing  
to society's resilience**

**Integrating disaster risks reduction  
into business strategies and  
business operations**

**Asia Pacific is the Ground Zero of the World's Disasters**

# Need enabling environment

Favourable regulatory framework

Incentive structure

Risk intelligence / information

Assistance/capacity for SMEs

Dialogue

Outreach

Advocacy  
Publication



**Resilient business  
For resilient nations  
and communities**

