

(As of 9 April 2004)

ASIA-PACIFIC BUSINESS FORUM

“Exploring Emerging Business Opportunities”

Shanghai, China

24-26 April 2004 (Saturday to Monday)

Programme of the Forum

24 April 2004 (Saturday)

18:00 **Reception**

18:30 **Opening Ceremony (followed by banquet)**

Welcoming statements:

Mr. Zhang Xiaoqiang, Vice-Chairman of NDRC

Dr. Kim Hak-Su, Executive Secretary of UNESCAP

Keynote address: Rt. Hon. Jenny Shipley, Former Prime Minister of New Zealand. *“THE EMERGING MEGATREND” - its challenges and opportunities.*

(Master of Ceremony: Mr. Li Bin, Deputy Director General, Department of Foreign Affairs, NDRC)

25 April 2004 (Sunday)

Session I: “Regional Business Opportunities and Prospects for the Asia-Pacific Region to Emerge as the Future Global Business Hub”

Perspectives on how business can best take advantage of emerging regional trade and investment opportunities, including those that arise from multilateral and regional trade agreements and closer economic partnerships.

Chairperson: Dr. Kim Hak-Su, Executive Secretary, UNESCAP

09:00 **Lead speaker:**

Mr. Park, Yong Sung, President of Korea Chamber of Commerce and Industry, and Vice President, International Chamber of Commerce: *“The role of foreign direct investment (FDI) and the private sector in stimulating business opportunities in the region.”*

09:20 **Panelists:**
Mr. Fu Chengyu, President of China National Offshore Oil Corporation:
Energy sector;
Mr. Timothy Y-C Chen, Corporate Vice President of Microsoft, CEO of
Greater China Region of Microsoft: *IT sector;*
Mr. Sukanoto Tanoto, CEO of RGM International of Singapore:
Manufacturing sector.

09:50 **Discussion and Q & A**

10:20 **Coffee Break**

10:40 **Session I continued.**

Chairperson: Mr. Young-Hoi Lee, Managing Director General, Asian
Development Bank

Lead speaker:

Mr. Noboru Hatakeyama, Chairman and CEO of Japan Economic
Foundation: *“Impact of multilateral trade agreements and closer
economic partnerships on emerging regional trade opportunities”*

11:00 **Panelists:**
Prof. Robert Scollay, University of Auckland: *“Business implications of
regional trade agreements for Asia and the Pacific”*
Mr. Zhang Yansheng, Director General of International Economic Institute
of Chinese Macro-economic Academy: *“Business implications of WTO
agreements.”*
Mr. Henry Chow, Chairman and CEO of IBM Greater China Group:
“Supply chain and outsourcing considerations for ICT industry”;
Dr. Jingjai Hanchanlath, Chairman, Loxley Pacific Company, Thailand:
*“Networking among sub-regional business forums for expansion of trade
and investment.”*

11:40 **Discussion and Q & A**

12:10 **End of Session I**

12:20 **Luncheon hosted by NDRC**

Session II: “Financial Development & Cooperation in Asia and the Pacific Region”

Explores the implications of financial and monetary policy on the business
sector and how regional financial cooperation can stimulate regional
business growth in the region.

Chairperson: Dr. Wang Haijun, Executive Director of Investment Banking Department of China Cinda Asset Management Corporation

- 14:00 **Lead speaker:**
Mr. He Jiannxiong, Deputy Director General of Department of International Affairs, People's Bank of China: *"Evolving role of monetary policy and exchange rates in facilitating business activity"*
- 14:20 **Panelists:**
Mr. Young-Hoi Lee, Managing Director General, Asian Development Bank: *"Investment by global and regional organizations in the private sector."*
Dr. Park, Yung Chul, Professor of Economics, Korea University: *"Regional cooperation for financial sector development: post Asian crisis";*
Mr. Yang Changbo, Managing Director, China International Capital Corporation Ltd: *"Implications of Chinese financial sector policies on foreign direct investors"*
- 14:50 **Discussion and Q & A**
- 15:20 **Coffee Break**

Session III: "New Business Opportunities in China"

Exploring trade and investment opportunities in China following China's entry into WTO.

Chairperson: H.E. Mr. Sok Siphana, Secretary of the State, Ministry of Commerce of Cambodia

- 15:40 **Lead speaker:**
The Hon. Clive Brown, Minister for State Development, Government of Western Australia: *"Business relationships between China and Asia Pacific countries"*
- 16:00 **Panelists:**
Mr. Zheng Yuewen, Vice Chairman of All-China Federation of Industry and Commerce and Chairman of Creat Group: *Agribusiness;*
Mr. Steven J. Schneider, Chairman and CEO, General Electronic (China) Co., Ltd.: *"The G.E strategy in China";*
Mr. Kiyoshi Urakami, President, Urakami Asia Management Research, Japan: *"Developing Business partnerships with Chinese enterprises."*
- 16:30 **Discussion and Q & A**
- 17:00 **Closing remarks:** Heads of NDRC and UNESCAP (to be confirmed)

17:30 **Reception and networking meeting between foreign participants and Chinese Enterprises**

18:30 **Dinner hosted by NDRC**

26 April 2004 (Monday)

09:00 **Inaugural Session of the Ministerial Segment of the 60th Session of ESCAP Commission**

Brief remarks by the Chairman of the 59th session;
Election of the Chairman of the 60th Session;

Welcoming Addresses

Dr. Kim Hak-Su, Executive Secretary of the UNESCAP;

Mr. Kofi Annan, Secretary-General of the United Nations;

Opening Address

Mr. Zeng Qinghong, Vice Chairman of the People's Republic of China;

Announcement of the Arrangement of “High-level Visionary Meeting for Asia and the Pacific 2020”:

Mr. Li Zhaoxing, the Chairman of the 60th Session, Foreign Minister of People's Republic of China

Coffee and Tea

10:00 **High-level Visionary Meeting for Asia and the Pacific 2020**

Chair: Mr. Anand Panyarachun, former Prime Minister of Thailand

Host Government Representative

Mr. Qian Qichen, former Vice Premier of China

Former Heads of State/Government (panelists in alphabetical order by surname):

Rt. Hon. Sir Peter Kenilorea, former Prime Minister of the Solomon Islands;

Mr. Fidel Valdez Ramos, former President of the Republic of the Philippines

Rt. Hon. Jenny Shipley, Former Prime Minister of New Zealand

Special Guest: Mr. Kofi Annan, Secretary-General, United Nations

Participants/audience:

Heads and all members of national delegations of the 60th Session, representatives of international organizations, delegates of the Asia-Pacific Business Forum.

12:30 **End of the meeting**

12:40 **Luncheon**

End of the activities of Asia-Pacific Business Forum