

Asia-Pacific Business Forum 2010



28-30 April 2010
Kunming, China

Organized by

United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
China Council for the Promotion of International Trade (CCPIT)

Business Opportunities and Low-Carbon Economy

As businesses across the world cut costs to navigate through the current global economic crisis, they may consider abandoning the adoption and implementation of sustainability-based business strategies and practices from their agenda. However, there is a strategically significant correlation between the sustainability-based business strategies and practices and long-term financial performance. Sustainability-focused businesses may emerge from the current global economic crisis stronger than ever by focusing on long-term goals such as investing in green technologies and product rather than on short-term gains. They may also benefit from the increasing business opportunities related to long-term-focused economic growth.

Current stimulus recovery packages of countries in the Asia-Pacific region are including strategies for greening the economy. At the recent International Conference on Green Industry, 22 Ministers of Industry and Trade have committed to developing and implementing green industry measures, which will spur and support to green innovation and technology development.

Overall objective

Progress towards a low-carbon economy by promoting public-private dialogue and creating business opportunities in the development and deployment of green technologies, goods and services.

Expected outcomes

Policy options at both regional and national levels for promoting low-carbon economy in Asia and the Pacific will be identified.

Policy makers and businesses use recommendations generated by the APBF 2010 to enhance enabling sustainable business environments and to promote investment in low-carbon goods and services. Businesses use the APBF 2010 as a regional platform to voice business views on addressing global and regional environmental issues.

Participants and Speakers

A total of 250 participants are expected to attend the Forum, including senior policy makers, business executives and experts from the private sector and representatives from international aid and development agencies. In addition, regional and international eminent speakers would be invited to make presentations at the Forum.

Some of the key speakers from previous years

(in alphabetical order):

Dr. Victor Fung	Group Chairman, Li & Fung Group, Hong Kong, China
Mr. James Gifford	Executive Director, Principles for Responsible Investments (PRI)
H.E. Mr. Hamid Yar Hiraj	Minister of State for Commerce, Pakistan
Dr. Dato' Mohamed Iqbal	Secretary General, ASEAN Business Forum
Hon. Tun Mr. Mahathir Mohamad	Former Prime Minister of Malaysia
H.E. Mr. Karim Massimov	Prime Minister of Kazakhstan
Mr. Narayana N.R. Murthy	Chairman of the Board and Chief Mentor, Infosys Technologies, India
Mr. Supachai Panitchpakdi	Secretary-General of UNCTAD
H.E. Dr. Sahas Bunditkul	Deputy Prime Minister of Thailand
Dr. Ursula Schaefer-Preuss	Vice-President, Knowledge Management and Sustainable Development (ADB)
Mr. Achim Steiner	Executive Director, United Nations Environment Programme (UNEP)
H.E. Mr. Susilo Bambang Yudhoyono	President of Indonesia

Who should attend?

- Senior government officials
- CEOs and senior corporate executives
- Representatives of business organizations
- Representatives of civil society organizations
- Academics, media representatives and opinion leaders
- Representatives of international and regional organizations and international development partners

Tentative Programme

28 April 2010 (Wednesday)	
18:00-20:30	Gala Dinner Hosted by the People's Government of Yunnan Province
29 April 2010 (Thursday)	
08:30-09:00	Registration
09:00-09:30	Plenary: Opening session and keynote speech
	<p>Welcome addresses and introductory remarks:</p> <p><i>Mr. Qin Guangrong, Governor of the People's Government of Yunnan Province</i></p> <p><i>Mr. Dong Songgen, Vice Chairman of China Council for the Promotion of International Trade</i></p> <p><i>Dr. Noeleen Heyzer, Under-Secretary-General of the United Nations and Executive Secretary of ESCAP</i></p> <p><i>H.E. Mr. Abdul'ahat Abdulrixit, Vice Chairman of the Chinese People's Political Consultative Conference</i></p>
09:30-10:00	Coffee/tea
10:00-12:30	Parallel breakout sessions: Identifying Policy Options, Creating Business Opportunities and Fostering Partnerships
	<p><i>The two parallel breakout sessions will identify issues and policy options for promoting a low-carbon economy and discuss business opportunities for trade and investment in low-carbon goods and services. In this context they will address the promotion of technology transfers and financing a low-carbon economy in the region.</i></p>
Breakout A	Creating markets for low-carbon goods and services
	<p>Introductions followed by Q & A and open discussion</p> <p><i>Emerging markets and industries: Low-carbon lifestyle</i> Q & A</p> <p><i>Stimulating consumer demand for low-carbon goods and services</i> Q & A</p> <p><i>Increasing the supply of low-carbon goods and services</i> Q & A</p>
	Open discussion

Breakout B	Key policies to promote business contribution to a low-carbon economy
	<p>Introductions followed by Q & A and open discussion</p> <p><i>National Policies towards a low-carbon development path</i> Q & A</p> <p><i>Development strategies for low-carbon business and industry</i> Q & A</p> <p><i>Economics of low-carbon development – bold mitigation action on Climate Change pays for developing countries</i> Q & A</p>
	Open discussion
12:30-14:00	Lunch
14:00-16:30	Parallel breakout sessions: Identifying Policy Options, Creating Business Opportunities and Fostering Partnerships
Breakout C	Promotion of green technologies
	<p>Introductions followed by Q & A and open discussion</p> <p><i>Establishing innovation policies that support low-carbon technologies</i> Q & A</p> <p><i>Developing new green technologies and services</i> Q & A</p> <p><i>Increasing transfer of clean and renewable energy and its technology</i> Q & A</p>
	Open discussion
Breakout D	Financing low-carbon investments
	<p>Introductions followed by Q & A and open discussion</p> <p><i>Market instruments and other incentives to promote a low-carbon society</i> Q & A</p> <p><i>Innovative financial mechanisms and partnerships</i> Q & A</p> <p><i>Promotion of investment based on sustainability-oriented analysis</i> Q & A</p>
	Open discussion

16:30-17:00	Coffee/tea
17:00-17:40	Plenary: Way Forward
	<p>Outcomes and recommendations by moderators</p> <p>Concluding remarks: <i>H.E. Mr. Lu Yongshou, Ambassador of Ministry of Foreign Affairs, China</i> <i>Mr. Dong Songgen, Vice Chairman of China Council for the Promotion of International Trade</i> <i>Dr. Noeleen Heyzer, Under-Secretary-General of the United Nations and Executive Secretary of ESCAP</i></p>
18:30-20:30	Dinner Hosted by Kunming Municipal Government
	30 April 2010 (Friday)
Half-Day (Morning)	<p>Study tour</p> <ul style="list-style-type: none"> ● Kunming Expo Eco-Town

Five reasons to attend

The Asia-Pacific Business Forum 2010 provides a unique regional platform for policy makers and industry leaders to:

- Highlight the role of the private sector in pursuing a low-carbon economy in the Asian and Pacific region
- Share your views and discuss the policy options
- Voice business views on addressing environmental issues and identifying business opportunities, challenges and risks associated with low-carbon economic development in the region
- Network with key business leaders, senior government officials and civil society from the Asian and Pacific region
- Explore business opportunities through regional cooperation and public-private partnerships

Participation is free of charge, but the number of seats is limited. Balanced regional representation will be sought. There are no funds available to support travel and/or accommodation. For online registration, please refer to www.unescap.org/apbf. Early registration is advised.

Information Notes for Participants

Venue

The **Empark Grand Hotel** Kunming is located within the central and newly designed city zones of historic Kunming, China. It overlooks the Western Hills and Dianchi Lake and is positioned near Kunming Wujiaaba International Airport.

YUNNAN

Yunnan province is briefly named Dian or Yun, with Kunming as its provincial seat. In recent years, Yunnan has witnessed continued and stable development of its economy and new progress of restructuring. With the strengthening of the economic cooperation in the subregion of Lancang-Mekong River, Yunnan is becoming the corridor and frontline in the regions of Southwest China opening up to the outside.

Accommodation

Kunming offers a wide variety of accommodation ranging from relatively simple guesthouses to high-quality five-star international hotels. The accommodation expenses will need to be settled directly by participants at their own responsibility.

Travel Information

IMMIGRATION REQUIREMENTS

International participants are required to possess valid passports to enter China. Participants from certain countries need visas to enter the country. Single-entry China visas are usually valid for 3 months after the issuing date, and will permit you to stay in China for a maximum of 30 days. For more information, please visit – <http://www.fmprc.gov.cn/eng/wjb/zwjg/>.

WEATHER IN APRIL

Average temperature (centigrade)	16.0
Highest temperature on the average (centigrade)	24.0
Lowest temperature on the average (centigrade)	9.0

About the Organizers



www.unescap.org

The United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) is the regional development arm of the United Nations for the Asia-Pacific region. With a membership of 62 Governments, 58 of which are in the region, and a geographical scope that stretches from Turkey in the west to the Pacific island nation of Kiribati in the east, and from the Russian Federation in the north to New Zealand in the south, ESCAP is the most comprehensive of the United Nations five regional commissions.

Established in 1947 with its headquarters in Bangkok, Thailand, ESCAP seeks to overcome some of the region's greatest challenges. It carries out work in the following areas: Macroeconomic Policy and Development; Statistics; Subregional activities for development; Trade and Investment; Transport; Environment and sustainable development; Information and Communications Technology and Disaster Risk Reduction; and Social Development.



www.ccpit.org

Established in May 1952, China Council for the Promotion of international Trade (CCPIT) comprises VIPs, enterprises and organizations representing the economic and trade sectors in China. It is the most important and the largest institution for the promotion of foreign trade in China.

The aims of the CCPIT are to operate and promote foreign trade, to use foreign investment, to introduce advanced foreign technologies, to conduct activities of Sino-foreign economic and technological cooperation in various forms, to promote the development of economic and trade relations between China and other countries and regions around the world, and to promote the mutual understanding and friendship between China and peoples and economic and trade circles of all nations around the world, in line with law and government policies of the People's Republic of China.